

HOW TO GET TO NIIGATA

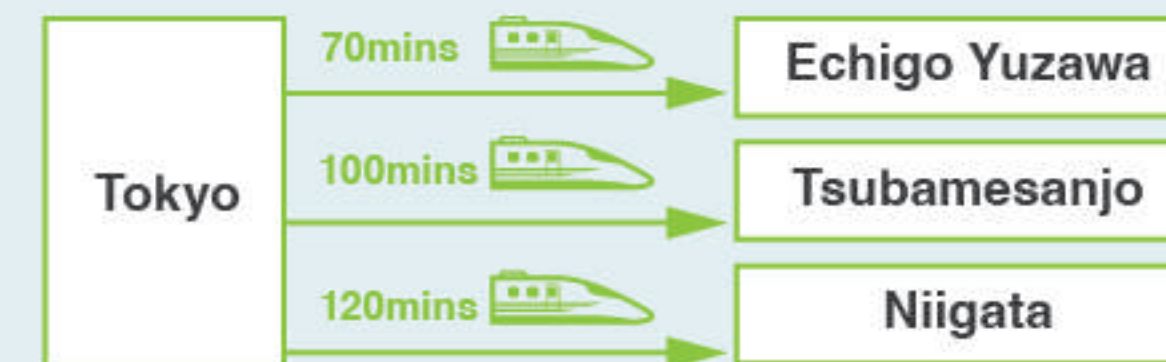
From Niigata to Sado Island
Sadokisen



From Kanazawa, Toyama
Hokuriku Shinkansen



From Tokyo
Joetsu Shinkansen



Hokuriku Shinkansen



REFERENCES



Special thanks to
Cheesie



@Cheeserland



Enjoy Niigata
Official Travel Guide

Niigata Official Website



Enjoy Niigata



Enjoy Niigata



Presented by :
Niigata Prefecture, Niigata City and Tsubamesanjo Regional Industries Promotion Center

Agoda Niigata Special Page



Niigata City
Official Travel Guide



Nine Must-do's
in TSUBAMESANJO



NIIGATA

Undiscovered pure Japan near Tokyo

×CHEESIE



HOW TO EXPLORE NIIGATA

Tunnel of Light, Ma Yanson/MAD Architects, Echigo-Tsumari Art Triennale

For Early April
~Mid April

START
HERE

3D2N NIIGATA SAKURA Itineraries

For Mid April
~Late April

START
HERE

Tokyo station

Day
1

Hokuriku-Shinkansen
110mins

Joetsumyoko sta.

Local line

Takada sta.

walk 15mins



Takada castle ruin park
(Sakura peak :around April 10th)

Stay



Stay at night
at Joetsu area
Ex: Lotte Arai resort

Day
2

Joetsumyoko sta.

Hokuriku-Shinkansen &
Joetsu-Shinkansen(via Takasaki)

Tsubamesanjo sta.



TSUBAMESANJO
Regional
Products Store

Drop in for shopping
and lunch



Yahiko Shrine and park
(Sakura peak :Mid April)

Day
3

Yahiko sta.

Stay



Stay at night at Yahiko
area Ex. Minoya

Niigata sta.

Local line

Yahiko sta.

15minutes by
tourist loop bus



Hakusan park
(Sakura peak :Mid April)



Tokyo station

Niigata sta.

Recommended
spot near by



Shuttle bus
available



Gala Yuzawa
(Snow experience)



Yuzawa Ichigo mura
(strawberry farm)

Stay



Stay at night
at Yuzawa area
Ex:Syousenkaku Kagetsu



Yuzawa central park
(Sakura peak:Mid~Late April)

Day
1

Tokyo station

Joetsu Shinkansen
70mins

Echigo yuzawa sta

walk
15mins



Echigoyuzawa sta.

Day
2

Nagaoka sta.

15mins



Yukyuzan park
(Sakura
peak :Mid ~ Late
April)



Niigata sta.

Day
3

Imayo tsukasa
Sake brewery



Ponshu kan



Stay



Stay at night at Niigata
area
Ex. Hotel Nikko Niigata

START
HERE

Tokyo station

by Joetsu Shinkansen
100mins

Tsubamesanjo station



Rent a car
around
the station
15mins

1

Tsubame city Migakiya
Ichiban kan



30mins

2

Michi no eki Kugami

Free foot
bath Onsen

BBQ, shopping,
and Onsen at a
new roadstation



15mins

3

Mount Kugami

instagrammable
bridge and temple
with autumn
leaves



30mins

4

Tsubamesanjo
Regional Industries
Promotion Center

The best place which you
can learn about
Tsubamesanjo and buy
souvenirs

40mins

5

Snow peak
Field Suite Spa
Cool container hotel
surrounded with nature

I'm a
Minimalist ^^

15mins

6

Suwada Open Factory

Famous nail
clippers made
meticulously by
Japanese
craftsman

15mins

7

Suzunone

Won Michelin
plate
in Michelin
guide
Niigata 2020

60mins

8

Niigata Saito Villa

Constructed in
1918 by a
wealthy
merchant, as a
summer estate
for his family.

walk
1min

10

Hotel Nikko
Niigata

Enjoy a beautiful view of
Niigata port town

Take a
photogenic
stroll

15mins

9

Ikinariya

The most exclusive
Japanese cuisine
restaurant (ryotei) –
you'll find real
traditional
Japanese cuisine.



11

Tanakaya Honten

Try to make
Niigata
traditional
sweets!

20mins

12

The Niigata
City Manga
House
Manga no ie

2mins

13

Tonkatsu
Taro

Lunch

The birthplace of
Niigata-style
tarekatsu-don
cutlet on rice



14

Niigata Manga
Animation Museum

20mins



5mins

15

Macha café
Bandai-an

Niigata
Station

120mins

Make your
own
Macha Latte!



GOAL
Tokyo
Station

3D2N Fun Fun Drive Niigata

Autumn

Drive itinerary
In Tsubamesanjo
-Niigata City

Michi no eki Kugami

Can I become
a professional?

Enjoy BBQ.
Just bring
yourself!

Free foot
bath Onsen

Stay



8

6

5

7

9

15mins

15mins

15mins

30mins

30mins

15mins

30mins



**START
HERE**

Tokyo station

by Joetsu Shinkansen
90mins

1

**Gala Yuzawa station/
Gala Yuzawa ski Resort**



Japan's only Shinkansen
station directly connected
to a snow resort



I'm ready to
enjoy snow!

2

**NASPA Night
Buggy Tour**



Don't leave me
alone 😭



4

**Ishiuchi Maruyama
Ski Resort**

A huge and popular ski resort with
a variety of slopes and activities for
both beginners and advanced.



Snow Garden (Ishiuchi Maruyama Ski resort)

5
Lunch

**Uonuma Kamakura
Sou-honten**

Try the local donburi (Rice
Bowl), "Majidon", made with
Koshihikari rice, which
Niigata is proud of.



6

**Uonuma no Sato
Hakkaisan Yukimuro**

Hakkaisan is one of the most popular sake brands
in Niigata, they keep and mature sake in the cold
storage chilled with real snow for the whole year!



Snow
refrigerator!

7
Stay

**Hotel New
Greenpia
Tsunan**

I prayed for
you all 🙏



A hotel with many attractions such as sky
lantern, which is said to make your
dreams come true!



10

**Echigo Yuzawa
Station/Ponshukan
Yuzawa**



9

**Traditional Craft:
Chinkoro Fortune doll**



Experience of
making a cute
fortune doll
from rice flour!

8

**Maple Syrup
Harvest Tour**

Enquiry

HOMEHOME NIIGATA
<https://homehome.jp/en/>



Enjoy Niigata x Cheesie
Relaxing Snow Time



More details
here!

